

Camila Waz

UX/UI Designer & Developer

Dublin, Ireland

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[LinkedIn](#)

[Website](#)

[CodePen](#)

[GitHub](#)

Skills

Design

Information Architecture
Ideation
Interactive Mockups
Journey Maps
Lean UX Canvas
Prototypes
User Flows
UI Design
Wireflows
Wireframes

Coding

HTML
CSS
JavaScript
Angular.js
Gulp.js
WordPress

Tools

Adobe XD
Figma
Miro
InVision
Protopie
Photoshop
Illustrator
InDesign

I'm a passionate designer and developer with 6+ years of experience building creative and scalable solutions for the web. I aim to solve interesting problems with a user-centric approach considering the balance between design and feasibility. I'm a NN/g certified UX professional and have also pursued other qualifications focused on User Experience as well as Front End development.

Work Experience

UX Design Engineer / Net Affinity

Jun 2018 - Present, Dublin - Ireland

Net Affinity is an established Irish company offering a range of products for the hospitality industry. As their first UX Design Engineer, I'm responsible for the Design Process and Front-End Development in a fast-paced Agile environment. My main activities are:

- Overview the ideation process collaborating with the development team and stakeholders to minimize friction between design and build
- Create user interfaces from ideation to implementation
- Assess appropriate fidelity for design deliverables taking into consideration the user needs and the development process
- Code animations, interactions, UI elements and components using web languages (HTML, CSS/SASS) in an AngularJS application
- Implement and maintain best practices to work with CSS, increasing the quality of user interfaces, productivity and reuse of code

UX/UI Web Developer / Net Affinity

May 2017 - Jun 2018, Dublin - Ireland

Responsible for creating effective solutions to optimize the development workflow with the team, involving:

- Development, maintenance and implementation of website templates, landing pages and email marketing
- Introducing and training the web development team on different technologies (eg Gulp.js) and workflows
- Optimization of existent projects and templates for Google Page Speed

During this time I also had the opportunity to build websites for some well-known hotels in Ireland and the UK which includes [Galgorm Spa & Golf Resort](#), [Seafield Hotel & SPA](#) and [Lake Hotel Killarney](#).

Front End Developer / Pipoca Digital

Jun 2016 - Jan 2017, Remote - Brazil

Pipoca Digital is a leading digital agency from Rio de Janeiro - Brazil. I worked with them as a remote employee. My key responsibilities were:

- Code Photoshop designs into interactive web projects maintaining the high level of code and implementing best practices

- Fast development of styles for websites (CSS/SASS) focusing on responsive solutions
- Contribute to a private repository with components designed to improve existing projects and decrease the development time

Front End Developer / Qualitare

Sep 2014 – May 2016, Paraíba - Brazil

Coding Photoshop designs into interactive web projects, mostly for landing pages. At this company I had the opportunity to work closely with the design team, giving suggestions in the projects and increasing my skills through collaboration.

Education, Courses & Workshops

Universidade Federal da Paraíba (UFPB) / Bachelor's Degree

2012 - 2016, Paraíba - Brazil

Field Of Study: Communication in Digital Media

UX Certification / Nielsen Norman Group

November 2019, London - England

Courses: Assessing UX Designs Using Proven Principles, Lean UX and Agile, Managing User Experience Strategy, The One-Person UX Team, UX Deliverables.

Verification - Code: 1032376



Smart Interface Design Patterns

Smashing Magazine - 2020

Introduction to Vue.js

Coding Grace - 2019

UX Weekend

Mergo UX - 2014

The CSS Layout Masterclass

Smashing Magazine - 2020

Information Architecture

Mergo UX - 2015

Creative Impact

Jornada Adobe - 2014